



Media Release

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Cattle Drive Drover Delivering Melbourne Cup

Adam Litchfield, a drover on The Great Australian Outback Cattle Drive has the honour of presenting the Melbourne Cup at Flemington tomorrow.

Riding upon his stock stallion Green Gully Mynstral, Adam will ride the final 800m of Flemington Racecourse with the Melbourne Cup, riding into the mounting yard to present the Cup.

Adam has been a drover on The Great Australian Outback Cattle Drive in two previous events. Events South Australian General Manager Hitaf Rasheed said that it was well earned recognition for Litchfield.

“It is fabulous to see Adam recognised for his dedication to droving and to the Outback by giving him the opportunity to present the Melbourne Cup,” said Rasheed.

In 2010, The Great Australian Outback Cattle Drive, which was named the ‘Best Outback Experience’ by Travelling in Australia magazine in August this year, will be held from 30 July – 29 August. The event is offering six tours along the Oodnadatta Track within Anna Creek Station, the largest cattle station in the world.

Rasheed says that The Great Australian Outback Cattle Drive offers a wonderful Outback experience for guests, with experienced drovers interacting and involving the guests on each tour.

“Each guest is individually matched with a horse by drovers like Adam to cater for beginners who have never been on a horse, to the more experienced riders.

“Evening entertainment gives guests the opportunity to listen and take part in campfire stories and songs.”

For more information on The Great Australian Outback Cattle Drive, visit www.cattledrive.com.au or call 1300 655 401.

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